

This listing of claims replaces all prior versions, and listings, of claims in this application.

Listing of Claims:

1. (Canceled)
2. (Previously Amended) The method according to claim 27, wherein the first item of contact information is received through a website.
- 62 3. (Previously Amended) The method according to claim 27, wherein the first item of contact information is received from a first sales representative and the second item of contact information is received from a second sales representative.
4. (Previously Amended)) The method according to claim 3, wherein the first and second items of information are sent to a third sales representative.
5. (Previously Amended) The method according to claim 27, wherein the entity is a business.
6. (Previously Amended) The method according to claim 27, wherein the first item of contact information is associated with a sales representative.
7. (Canceled)

8. (Canceled)

9. (Previously Amended) The method according to claim 1 27, wherein reports are generated, including a follow up list.

10. (Original) The method according to claim 9, wherein the follow up list is sorted chronologically.

11. (Previously Amended) The method according to claim 27, wherein sales representatives are automatically notified of appointed contacts.

12-22. (Canceled)

23. (Previously Amended) The method of claim 29, wherein sales representatives are automatically notified of appointed contacts.

24. (Canceled)

25. (Previously Amended) The system according to claim 30, wherein the interface includes a field for receiving the quality of a customer contact.

26. (Canceled)

27. (Presently Amended) A method for retaining and using contact information, comprising:

receiving a first item of contact information from one of a plurality of sales representatives;

storing the first item of contact information in a database and associating the contact information with a particular entity;

receiving and storing information in the database regarding ~~the subjective quality of one~~ or more contacts with the particular entity;

receiving billing information associated with the particular entity-in the database for review by sales representatives;

receiving a second item of contact information from one of a plurality of sales representatives; and

~~sorting the contact information stored in the database based on the subjective quality of the particular entity,~~

the second item of contact information received after the first item of contact information, and

the first and second items of contact information made available to the plurality of sales representatives.

28. (Presently Amended) The method according to claim 27, wherein the first item of contact information is characterized as having a first quality and the second item of contact information is characterized as having a second quality related to the particular entity different from the subjective first quality.

B² 29. (Previously Added) A method of tracking the performance of an employee, comprising:

- receiving customer contact information related to a customer contact from the employee, including information related to the quality of the customer contact;
- storing the customer contact information in a database;
- associating the employee with the customer contact information received;
- producing a report including at least some of the customer contact information associated with the employee; and
- reviewing the information of the quality of the customer contacts associated with the employee to determine performance of the employee.

30. (Presently Amended) A system for retaining customer contact information, comprising:

a menu-driven interface portion communicating with a plurality of employees, sales representatives and adapted to send and receive information from the plurality of employees sales representatives; and

a database in communication with the menu-driven interface portion, the database comprising memory and information in the memory, including contact information related to a customer and billing information associated with the customer for review by the sales representatives,

B2 the system permitting one of the plurality of employees sales representatives to store information related to the customer and another of the plurality of employees sales representatives to retrieve information related to the customer,

the information stored being associated with a particular module representing a classification of customers.

31. (New) The method of claim 27, further comprising storing information into the database to reflect that a particular entity desires not to be contacted in the future.

B3 32. (New) The system of claim 30, wherein information is stored in the database noting whether a particular entity has requested not to be contacted in the future.
